

Automotive App and Mobile Device Evolution 2013

Sophisticated, Sustainable & Safe Concepts Development of Content & Apps Platforms Business Models | User Experience Design | Gamification in an rapidly changing Connected Environment

5th – 6th December 2013 | MARITIM proArte Hotel Berlin | Germany | <http://automotive-apps2013.we-conect.com/en>

Networking - Benchmarking – Knowledge Transfer in Teams

Benefit from best-practice-sharing based on individual experience, multi-faceted knowledge-transfer, innovative new ideas and effective solutions for the complex challenges your business is facing - All of this with maximum interactivity amongst 100 + colleagues and peers from the automotive app & software development industry.

- **1 Icebreaker Sessions on the eve of the conference.**
- **6 World Café Sessions**
- **26 Case Studies & Keynotes**
- **6 Challenge your Peers Round Tables**
- **Exclusive Networking Dinner**

we.CONECT Bring the Team connects internal teams of up to 10 team-members:

- Maximise your ROI from sharing experience & benchmarking
- Get to know other teams from the industry & business competitors – Explore and understand their own challenges and concepts for solutions
- Match your activities & output with that of the pioneering businesses
- Discuss approaches & practical concepts for your daily project-business – Enable your team to optimise processes and costs effectively
- Enhance your project-team's efficiency through active exchange on-site
- Save time and cash on projects through useful learning from experience
- Get live support & training from speakers & pioneers of the industry
- Optimise the success of your large-scale projects long-term

Key to Collective Success – Teams Play Strong for the Future

- ✓ 2nd DELEGATE **25% DISCOUNT** on standard registration fee
- ✓ 3rd - 4th DELEGATE **35% DISCOUNT** on standard registration fee
- ✓ 5th + DELEGATE **50% DISCOUNT** on standard registration fee



Watch how you can benefit from bringing your team: <http://youtu.be/2nm1AnD2AW8>



The industry is in the fast lane – Get ahead of the game with practical know-how!
Conference-participants bringing their team save valuable extra costs and time on projects, create long-term added value for their business and execute their projects quickly through to success.

View **team rates** for your conference: <http://automotive-apps.we-conect.com/en/preview/agenda/>